The P&OM World Conference is an initiative of

**EurOMA** European Operations Management Association

**JOMSA** Japanese Operations Management and Strategy Association

**POMS** Production and Operations Management Society

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EurOMA will organise the 4th Production and Operations Management World Conference in Amsterdam, the Netherlands, 2012. Previous P&OM World Conferences were held in Seville (2000), Cancun (2004), and Tokyo (2008). The conference is also the Annual EurOMA conference for 2012.
Date

July 2-4
Main conference

June 29-30
Doctoral consortium

July 1
Welcome reception

July 5
Optional company tours

Location
Various sites of the University of Amsterdam

Theme
Serving the World

Program
Keynote speeches and invited lectures of academic leaders and top executives of global companies; parallel sessions; social events for participants and accompanying people including a variety of social and company tours.

Extended abstract
Due on January 13

Full paper
Due on May 18

Post-conference publication opportunity
Affiliations with international journals

Future notices will be released on
www.pom2012.org

Amsterdam information
Amsterdam is a beautiful city to visit. The 17th century canal ring area is a UNESCO World Heritage. Be sure to make time for art and history – the Van Gogh Museum, Rijksmuseum, Anne Frank House, and the City Palace are just four of the world-class sites for which Amsterdam is famous.

P&OM
World Conference
2012 Amsterdam

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